

# KERNVILLE CHAMBER OF COMMERCE



NEWSLETTER

APRIL 2011 – JULY 2011

## **LETTER FROM THE PRESIDENT**

Your Kernville Chamber of Commerce is alive and well, marching forward with three new board members to serve the community; Sonia Penny, Cynthia Allred, and Brad Alexander. Cynthia has extensive knowledge in destination traveling and event co-ordination. Sonia is working for the Kern Valley Healthcare District in Jeanette Rogers-Erickson's position. For 17 years Brad, along with his wife Valerie, has owned and run the Pizza Barn. We welcome them to the board along with their many new ideas.

The fencing for the Bike Park arrived on March 26<sup>th</sup> and was unloaded, to be installed within the next couple of weeks. We'd like to thank Doug Rothert for trucking it to us, Tom Moore for the use of his fork-lift, and Lanny Borthick, Marshall Penny, Brad Alexander, Martin Elie, and Adam Sanders all for helping to unload. For more information, see the *UPDATES ON KV BIKE PARK* on page 2.

Your chamber has a record number of members so far this year, and we're quickly approaching the 200<sup>th</sup> member. We have attended a number of trade show events representing you and your businesses. Our office staff is working tirelessly to keep the website updated and current with your information and activities.

Whiskey Flat Days was a rip-roarin' success as was the Mayor's Race. Be sure to get in the contest for next year's Whiskey Flat Day's theme. Read more about *WHISKEY FLAT DAYS* on page 4.

We're all praying Sierra Way will soon be fixed and re-opened. We truly miss our customers from the south side of the lake and Ridgecrest area. Also, it's time for AltaOne to be open more hours here in Kernville. We will be using petitions and phone calls again to appeal to their board for longer hours.

The Kernville Chamber is here to serve you. Come join us on the 4th Monday of each month at 3pm for the General Meeting at the chamber building. We want to know how we can help your business grow. Besides business memberships, we also have individual and retired memberships, so maybe you will be that 200<sup>th</sup> member!!!!

Cheryl Borthick, President

## **BUSINESSES AND ORGANIZATIONS IN THE NEWS**

***Kern Village***, located in Kernville, and ***The Burlington***, located in Wofford Heights, are local Assisted Living Facilities that provide seniors with companionship, security, and peace of mind. We proudly provide respite care, podiatry care by Dr. Holly Spohn, memory care, and hospice care.

We are extremely proud of our long term staff and management team. Both facilities have management available seven days a week from 10am to 6pm. Tours are performed daily at these same hours.

Our rates range from \$2350 for a shared room to \$2850 for a non-shared room. That breaks down to \$78 to \$95 per day, which includes 24 hour caregiver assistance, rent, utilities, cable, food, and all services. Not included are prescription drug costs, personal items, telephone, beautician, or incontinent products.

**Our Mission Statement:** The mission of our business is to provide a licensed, safe, secure, comfortable home environment to residents with a focus on high standards of personalized care, companionship, and peace of mind, while encouraging independence, all within our unique mountain community.

Visit us at: [www.kernvalleyassistedliving.com](http://www.kernvalleyassistedliving.com) See our ad on page 5.

### **UPDATES ON KV BIKE PARK**

The bike park is headed up by the South Fork School and Community Foundation, a tried and true 501c3 organization that has proven over the years to be community minded. A committee of 9 has been formed under this foundation to see to it that the bike park is a community project. We have a system of checks and balances in place by having 3 parties involved; the Bike Park Committee, the Kernville Chamber, and the South Fork School and Community Foundation.

After very careful review, the committee has voted to sign on with the American Bicycle Association (ABA). The committee will work hard to see to it that anyone who wants to race and be affiliated with ABA will be able to do so. Contrary to the rumors, the bike park, as a community project, will make racing as affordable as the NBL, if not more so.

The bike park is currently open with supervision on Wednesday 3-6pm, Saturday 10am-6pm, and Sunday 1-6pm. With more volunteers the bike park will be open more often. We're hoping to have it open daily.

Fencing around the park is necessary for the safety of the children. It will allow us to close the park from riders when supervision is not available as well as providing protection from liability issues. We also want to be good stewards of what we have and protect the property from vandalism. We've had some generous donations to pay for the fencing material.

We are still in need of a start gate for the BMX Track. The community originally pulled together to buy one, but this one has been removed. The cost to buy another gate will be a significant so any help would be greatly appreciated.

Thanks to Leon Falk, we have additional dirt being moved out to the park. This dirt is going directly towards the finishing of the start hill for the BMX portion of the park. Make note that the park is so much more than BMX. There is a pump track and skills course also out there, with plans for more "fun stuff" coming soon. The park is free for all to enjoy, local or non local. Costs only come into play for BMX racing.

We are looking for volunteers for all portions of the park, from planting and maintenance of landscape to opening for an hour or a day so that people of all ages can enjoy the park as it was intended.

### **NEW MEMBERS**

**WELCOME ABOARD!!** The following new members have been added since December 1, 2010:

Carol Painter of Wofford Heights (Joined in Oct. 2010 but mistakenly was not included in the last newsletter.)

WELCOME  
ABOARD!



Mark's Mobile Computer Repair, owner Mark Armstrong  
 Ride KRV Bike Shop & Guesthouse, owner Paul Ferguson  
 Kern River Feed & Hay, owner Roger McLaughlin, Lake Isabella  
 Paul Armes of Kernville  
 D.B.W. (Daniel Wagner) of Kernville  
 Christian Dowdy of Lake Isabella  
 Allison Diller of Kernville  
 Destino Travel Company, owner Cynthia Allred  
 Happy Trails Hiking Company, owner Gre' Mars  
 Houchin Community Blood Bank in Bakersfield  
 Saul McGarity of Kernville  
 Portraits & Weddings by Gre', owner Gre' Mars  
 Adam Sanders of Kernville  
 Stacey Sanders of Kernville  
 Chris and Lynette Thomas of Kernville  
 Hoffman Hospice of Bakersfield, contact Mary O'Rullian  
 Heartland Payment Systems of Wofford Heights, contact Paul Alley

Please remember to always keep us updated with your information and bring brochures for our displays! We love referring visitors and locals to your business and it helps tremendously to be able to hand out information. We also use your brochures at different trade shows throughout the year.

## PAST EVENTS

The entire month of December is, of course, devoted to all the lights, music, and splendor of *Christmas in Kernville*. Sadly, because of some changes in event schedules, we weren't able to have the entire Circle Park decorations in place for our Candle Stroll and Live Nativity, but there were still a lot of lights and a beautiful tree decorated by Hoffman Hospice to add to the festivities. The talented Sweet Adelines performed and led the audience in singing Christmas Carols while the Mt. View Baptist Church youth staged their live nativity scene. Afterwards, Big Blue Bear served complimentary coffee, hot cocoa, and cookies! It was a very enjoyable evening. The *Christmas Shop Hop* took place the following Friday. Circle Park was completely decorated, many businesses had live music, and there were a lot of raffle items given away that evening. Not only could you shop local, but you could have your gifts wrapped by members of the ECHO Program of KV High School, and you didn't have the long drive back up the Kern Canyon to get home.



As many folks know, **WHISKEY FLAT DAYS** takes at least 6 months of organizin' and a "heap" o' volunteer help to get 'er done! Cain't say we weren't concerned about them weather reports but, overall, it turned out amazingly swell. Not a drop of water fell on that there parade or even the rodeo. In fact, Saturday was nice right up 'til 'bout 4:30pm when the rain hit fast and hard. Sunday turned to sunshine as well as did Monday. Goes to show, yer just cain't always go by them weather reports. Whiskey Flat Days done seem to have a mind all its own. Must be all them ol' miners upstairs helpin' us out. Congratulations to the new Mayor, "Mean River Gene & Whitewater Whitman". It was a great race against "Mercantile Frank & Millinery Dolly". "Mean River Gene & Whitewater Whitman" paddled away with \$6,298.50 for the Kern Valley River Council and \$2,099.50 for Kern Valley Search and Rescue. "Mercantile Frank & Millinery Dolly" howled and meowed all the way to the bank with \$3,024.00 for REVA (Responsible, Ethical Volunteers for Animals). Once again folks, these are real dollars for charitable organizations. We had some mighty interestin' tombstones in the Epitaph Contest, real purdy outfits in the Costume Contest, lip smackin' entries in the Pies, Jams & Jellies Contest, and the cutest dern

animals you ever did see in the Pet Parade. That Western Express Railway Train kept hustlin' them town folks 'n visitors from one event to the next. You could catch a ride in town and be at the Whiskey Flat Encampment or the Schoeppner Carnival in no time at all with nary a hair out of place or a hat blown off. We're havin' a contest fer next year's theme so git yer thinkin' caps on, write (if'n you know how to) down yer ideas, along with yer name, phone number, 'n address, and bring um in to the chamber office. You jest might win a WFD sweatshirt with yer theme on it and a WFD Kick-Off Event ticket! You'll also git yer theme emblazoned on everythin' for WFD 2012! Deadline for contest entry is April 30, 2011. Ideas will be voted on by the chamber members at the Annual Meetin' in May. The top three will go to the Board of Directors for the final pick.



Left, "Mercantile Frank & Millinery Dolly" and right, "Mean River Gene" receiving their Deputy Mayor and Honorary Mayor belt buckles for Whiskey Flat Days from Kernville Chamber President, Cheryl Borthick. "Whitewater Whitman", was unable to be at the presentation.

## *Hospitality, Mixers, and Trade Shows*

The **34th Annual Sportsmen's Boat, RV, and Outdoor Living Show** was held at the Kern County Fairgrounds on February 25-27. For the first time, we were able to set up a booth at this event since it didn't conflict with Whiskey Flat Days. This is a great show to attend; there's so much to see both inside and out. For us, it's a time to promote all the outdoor activities and businesses in our valley. We're looking forward to being there again next year and hope to see you, too!



Our Mixers were few and far between, only one to be exact, in the last 4 months. Christmas and Whiskey Flat Days took precedence over any other activities. On March 28th we hosted a mixer for our new member, **Houchin Community Blood Bank of Bakersfield**. Representative, Christina Scrivner, was on hand to answer any questions about their blood drives. The next KERN RIVER VALLEY BLOOD DRIVE will be held on April 12th, from 1-6pm at the First Baptist Church on Suhre Street in Lake Isabella. This is a new location from the previous one at the Senior Center. For more information or to sign up, call Peggy Smith, 661.323.4222.

## COMING EVENTS

**WhiteWater Wednesday** is on June 15th. Applications are available on our website or in the chamber office. We will be mailing them out to all those who participated last year. After much discussion we determined we needed to raise the prices a "wee" bit from the past years. The Lickety Split trip is \$30/person and the Sequoia Splash is \$53/person. The fee still includes a BBQ Hamburger lunch in Riverside Park. We're looking forward to some great water this year!

## Kernville

### Chamber of Commerce

#### 2010-2011 INTERIM OFFICERS

Cheryl Borthick  
President

Anna Leon  
Vice President

Lucian Whitman  
Treasurer

#### BOARD OF DIRECTORS

Cynthia Allred  
Robert Burkhart  
Annette Davis  
Sheryl Parmelee  
Sonia Penny  
Richard Dick Reid  
Jeanette Rogers  
Sharon Stenerson

#### OFFICE STAFF

Michelle Sweet  
Ann Justice

"Office of Sweet Justice"

PO Box 397

11447 Kernville Rd  
Kernville, CA 93238

760.376.2629

866.KERNVILLE

FAX 760.376.4317

#### Dues Schedule

Membership year:  
July 1 through June 30  
Dues payable in July

Business.....\$100  
Non profit or Individual...\$50  
Retired Individual...\$25

### CHERYL'S DINER

Just for you, Super Food & Friendly, too!  
(760) 376-6131



Cheryl Borthick  
Owner / Manager

11030 Kernville Rd.  
Kernville, Ca 93238

2 & 3 Bd. Retreats

Great Family Getaway

### BETTY B's JUSTIN TYME

Vacation Rentals – Kernville, CA

760.376.4677

714.761.0296

Consulting Residential Commercial

### LANNY BORTHICK GENERAL CONTRACTOR LIC.# 269081

P.O. BOX 910  
Kernville, Ca 93238

Office: 760-376-6800  
Cell: 760-379-7832  
Fax: 760-376-1710



Joan "Jody" Nadel

Phone: (760) 376-2722  
Mailing address:  
PO Box 3888

Wofford Heights, CA 93285

### SPORTSMAN'S PARK

224 Cypress Lane, Space "J"  
Wofford Heights, CA 93285

"A Happy Place Called Home"

### KERN Village

32 Burlando Road  
PO Box 647  
Kernville CA 93238  
760-376-6733  
Lic. #157200475

### THE BURLINGTON

13 Sycamore  
PO Box 6  
Wofford Heights, CA 93285  
760-376-6474  
Lic #155801223

Assisted Living for Seniors

Sheryl Parmelee Administrator



### Kern Valley Chorus

Wants You! Love to sing?  
Come join us any Thursday  
night at 6:30 p.m. @

Lake Isabella Senior Center  
6408 Lake Isabella Blvd.

Lake Isabella, CA 93240

Check us out: [www.kernvalleychorus.org](http://www.kernvalleychorus.org)

Or call Cheryl Borthick 760-376-4124  
or Debby Fieber 760-376-6716

### THE HONORABLE MAYORS OF WHISKEY FLAT

1958 Murray Knight	1987 Charlie Gillingham "Iron Man"
1959 Barbara Hed "Mystery Candidate"	1988 Lil McBurney "Diamond Lil"
1960 Warren Axe "Warren Jack Axe"	1989 Susie Day "Sizzlin' Susie"
1961-1962 Harvey Malone "Harmless Harv"	1990 Carrie McKinty "Calamity Carrie"
1963 Bruce Farmer "Doc Bructo"	1991 John Spoon "One Shot John"
1964 Chuck Sager	1992 Sharon Scott "Shamless Sharon"
1966 Dick Gallagher "Gallant Gallegher"	1993 Sharon Maughmer "Six Shot Sharon"
1967 Bill Marks "Hardrock Bill"	1994 Bobbie Lane "Bootlegger Bobbie"
1968 Fred Kirste "Forthright Fred"	1995 Gene Parks "Gentleman Gene"
1969 Bob Powers "Bullrun Bob"	1996 Ron Smith "Rotten Ron"
1970 Clint James "Cold Cash Clint"	1997 Debbe Panco "Dynamite Du"
1971 Dave Rossback "Dog Ear Dave"	1998 Keith Stenerson "Buckshot Keith"
1972 Fred Kirste "Forthright Fred"	Craig MacNair "Tombstone Mac"
1973 Don Thome "Shear Shot"	1999 Charlie Erikson "Harley Charlie"
1974 Joyce Jones "Joyous Jones"	2000 Marty O'Harra "Marvelous Marty"
1975 Bill Stoddard "Wild Bill"	2001 Sheryl Parmelee "Satin Sheryl"
1976 Harry Torrance "Dirty Harry"	2002 Ron Chevallier "Eradicator Ron"
1977 Richard Rooney "Rapid Richard"	2003 Mike Austin "Do-Right Mike"
1978 Norm Eccles "Stormin Norm"	2004 Kellee VanRensselaer "Kick'm Up Kel"
1979 Mike Collins "Moonshine Mike"	2005 Butch Kelley "Buffalo Butch"
1980 Kenny Burmeister "Klondike Kenny"	2006 Randy Kyt "Rev. Right Rigor Mortus Randy"
1981 Charles Smith "Steamboat Smitty"	2007 Rachel Whitman "Rustlin' Rachel"
1982 Brian Medland "Badland Brian"	2008 Lisa Wyly "Louisville Lisa" and Jerry Sietma "Outlaw Jerry James"
1983 Barbara Stephens "Better Times Barbara"	2009 Bob VanHelden "Bronco Bob"
1984 Bert Curtis "Buffalo Bert"	2010 Tony Plante "Tenderfoot Tony"
1985 Chris Burnham "Casino Chris"	2011 Gene Hacker & Lucian Whitman "Mean River Gene & Whitwater Whitman"
1986 Johnny Johnson "Gentleman Johnny"	

Your name could be HERE for 2012!

## CALENDAR OF EVENTS

- April 2** THE FINAL INCH, Rotary Run to Eradicate Polio, 8am beginning at Kern Valley Golf Course. 5K & 10K & 1K Kids Fun Run, 760.223.0269. Sponsored by Kern River Valley Rotary Club
- April 12** KERN RIVER VALLEY BLOOD DRIVE, 1pm-6pm at First Baptist Church, Lake Isabella (new location). Houchin Community Bood Bank, Peggy 661.323.4222
- April 15** Meet Emmy-Nominee Film Producer, Linda Lou Crosby at Ewing's starting at 6pm. \$25 single, \$40 couple, includes copy of DVD and \$7.99 appetizer. Call 760.301.4279
- April 16-17** 46th Annual KERN RIVER WHITEWATER FESTIVAL Whitewater Races, (slalom, raft, wildwater, Poker Run, booths), begin 10am, Riverside Park, Kern River Council, 818.340.3083
- April 16-18** 22nd Annual LAKE ISABELLA FISHING DERBY, KRV Chamber of Commerce, 760.379.5236
- April 30** DENNY KNIGHT MEMORIAL ROPING, 9am sign up; 10am roping, at John E McNally Rodeo Grounds, Kernville. FREE admission for spectators. Contact Tony Cain 760.378.3408 or 661.979.8124 or Skylar 760.384.8550
- April 30** 7th Annual SOUTH FORK KERN VALLEY BUTTERFLY COUNT, [bbarnes@lightspeed.net](mailto:bbarnes@lightspeed.net) 760.382.1260
- April** BUTTERBREDT-JAWBONE-KELSO BUTTERFLY COUNT, [bbarnes@lightspeed.net](mailto:bbarnes@lightspeed.net) 760.382.1260
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- May 6** SOUTH FORK WOMAN'S CLUB Chinese Auction & Dinner \$8, 6pm, Fay Ranch Rd, Weldon
- May 7** 30th Annual SIRRETTA STREET SWAP MEET in Kernville, begins at 8am – Gigantic! 760.376.2629
- May** 16th Annual KERN RIVER VALLEY SPRING NATURE FESTIVAL, Kern River Preserve, Alison 760.378.2029
- May** Friends of the Hatchery TROUT FESTIVAL, Kern River Hatchery, 10am-3pm, fishing contest & BBQ, Jim 760.376.2895
- May 7** 12th Annual KRV ROTARY CLUB CLASSIC CAR SHOW, "Down By the River Side", 9am-4pm in Kernville. Lake cruise, vendors, giant raffle, 50's & 60's music, pet parade. Chuck Wild 760.378.3888 or [cwild@mchsi.com](mailto:cwild@mchsi.com)
- May 14** KRV HISTORICAL SOCIETY & KV MUSEUM "HISTORY DAYS" at the Kern Valley Museum, Kernville. Celebration of the history of Kern Valley; pioneer skills, crafts, demonstrations, and walking tours. 9am-4pm, Peg 760.376.6683
- May 27-30** 47th Annual MEMORIAL DAY SIERRA ARTS & CRAFTS FESTIVAL in Circle Park, all day Sat, Sun, Mon. Opening reception Fri, 5-8pm at Oddfellows Hall. KRV Art Assoc, Jim 760.379.2844
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- June 4** 24th Annual FREE KIDS' FISHING DERBY, 6am-2:30pm, Wofford Heights Park, for ages 4-15 years. Fish and Game Habitat Club, Elaine Johnson 760.376.8997
- June 5** HAVILAH DAYS at the Havilah Courthouse in Havilah, 9am to 3pm, annual celebration and old west entertainment, raffles, food, vendors, Janet 760.379.2636
- June** 9th Annual CALIFORNIA AMPHIBIAN & REPTILE CELEBRATION, 9am-5pm at Audubon's KR Preserve, Buz, 760.379.1453
- June 15** 24th Annual WHITEWATER WEDNESDAY - Kernville Chamber, 760.376.2629
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- July** 10th Annual NORTH FORK KERN RIVER VALLEY BUTTERFLY COUNT, Bob 760.382.1260, [bbarnes@lightspeed.net](mailto:bbarnes@lightspeed.net)
- July** "Nuui Cunni" FOURTH OF JULY CELEBRATION, 4pm til end of fireworks, 2600 Hwy 155, BBQ, raffles, piñatas, face painting, entertainment, Farmers Market continues thru evening, Samantha 760.549.0800
- July** FIREWORKS, 9:15pm - Kern River Valley Chamber, 760.379.5236
- July** 7th Annual SEQUOIA NATIONAL FOREST – SOUTH BUTTERFLY COUNT, Bob Barnes 760.382.1260, [bbarnes@lightspeed.net](mailto:bbarnes@lightspeed.net)
- July** GIANT SEQUOIA NATIONAL MONUMENT BUTTERFLY COUNT, [bbarnes@lightspeed.net](mailto:bbarnes@lightspeed.net) , 760.382.1260

No dates available for events listing only the month.

### *Kernville Chamber Meeting Dates*

April 11th .....Board Meeting  
 April 25th .....General Meeting  
 May 9th..... Board Meeting  
 May 23rd.....Annual Meeting  
 June 13th .....Board Meeting  
 June 27th .....General Meeting  
 July 11th.....Board Meeting  
 July 25th .....General Meeting

### **"OFFICE OF SWEET JUSTICE" QUOTE**

*"When everything seems to be going against you, remember that the airplane takes off against the wind, not with it."*

-Henry Ford

**2010-2011 MEMBERS**

A House of Justice Vacation Rental  
 AltaOne Federal Credit Union  
 Amerigas  
 Tom Anderson  
 Archie's Hardware  
 Paul Armes  
 Atchison Propane  
 Chuck Barbee  
 Barewood Motel  
 Betty B's Justin Tyme Vacation Rentals  
 Big Blue Bear  
 Burlington, The  
 California Water Service Co.  
 Camp Kernville  
 Camp Whitsett  
 Carriage Inn  
 Century 21, Lake Isabella  
 Cheryl's Diner  
 Click Realty  
 Mary Anne Cole  
 Cyclesmiths, The  
 Cynthia Cowden Investment Services  
 Dave's Sports Bar  
 D.B.W. of Kernville  
 Denny Rushton, DDS  
 Destino Travel Company  
 Allison Diller  
 Judi Dodd  
 Christian Dowdy  
 Eagle Rafting  
 Edward Jones Investments  
 Erskine Creek Water Co  
 Ewings on the Kern  
 Falling Waters River Resort  
 Father's Heart Foursquare Church in Kernville  
 Fence Post, The  
 First Baptist Church of Kernville  
 Frandy Park & Campground  
 Ron Gillentine  
 Golden State Surplus  
 Goods Tree Service  
 Bill Grable  
 Greenhorn Grill  
 Jennifer Hanley  
 Happy Trails Hiking  
 Harry P Thal Insurance Agency  
 High Sierra Wild Horse Sanctuary & Gentling Cntr  
 Hillside Ranch Vacation Rentals  
 Houchin Community Blood Bank  
 James Store DBA Sierra Gateway Mkt  
 Keeling Construction  
 Ken Lackey's Carpet Cleaning  
 Kern River Brewing Company, Inc.  
 Kern River Cabin Rental  
 Kern River Corporation  
 Kern River Essentials  
 Kern River Feed & Hay  
 Kern River Fly Shop  
 Kern River Health Center  
 Kern River Inn B & B  
 Kern River Lake Isabella Assoc of Realtors  
 Kern River Outfitters  
 Kern River Tours  
 Kern River Vacation Rentals  
 Kern River Valley Art Association  
 Kern River Valley Birding  
 Kern River Valley Cemetery  
 Kern River Valley Fire Safe Council  
 Kern River Valley Heritage Foundation  
 Kern River Valley Revitalization, Inc.  
 Kern River Valley Woman's Club  
 Kern Trophies  
 Kern Valley Growers Association

Kern Valley Healthcare District  
 Kern Valley River Council  
 Kern Valley Sun  
 Kern Village Assisted Living  
 Kernville Home Rentals  
 Kernville Inn  
 Kernville Mini Storage  
 Kernville United Methodist Church  
 Anneke Koekkoek  
 Russ Kurtz  
 KV Bike Park  
 L & M Lumber  
 LADS Gun School & Firearms  
 Lah De Dah  
 Lake Isabella KOA  
 Lakeshore Lodge  
 Lakeview Motel  
 Lanny Borthick General Contractor  
 Lighthart Corporation  
 Lodge at Painted Rock, The  
 Lore's Loft  
 Mark's Mobile Computer Repair  
 Lynne McGarity  
 Saul McGarity  
 McNally's Fairview Lodge & Restaurant  
 Mediacom  
 Bette Meyer  
 Rex Moen  
 Mountain & River Adventures  
 Mountain Top B & B  
 Mount-n-Lake Motel  
 Nelson Aviation Services  
 Next-RO, Inc  
 North Fork Marina  
 Oddfellows Lodge  
 Old West Kettle Corn  
 Orion Payment Systems  
 Jeanette Oser  
 Owens Valley Career Development  
 Carol Painter  
 Petal Pusher Plus  
 Pipe Dreams Plumbing  
 Pizza Barn  
 Portraits & Weddings by Gre'  
 Marge Powers  
 Pringle's  
 George & Darlene Randall  
 Red Bud Construction  
 Dick Reid  
 Renewable Resources Group  
 Rhodshow Productions  
 Ride KRV Bike Shop & Guesthouse  
 Riverkern Inn  
 Riverside One Stop  
 Riverview Lodge  
 Rossback & Sons  
 Rotary Club of Kern River Valley  
 R-Ranch in the Sequoias  
 R-Ranch Realty  
 Adam Sanders  
 Stacey Sanders  
 Scotty's Texaco & Mini Mart  
 Meredith Shames  
 Sierra Business Council  
 Sierra Gateway Cottages  
 Sierra South Inc  
 Silver City Ghost Town  
 Southern California Edison  
 Southern Sierra Fly Fishing Club  
 Sportsman Trailer Park  
 Springhill Suites by Marriott  
 Sharon Stenerson  
 Bob Stine

Stoney's Vacation Cabin  
 Sweet Adelines  
 That's Italian  
 The Drugstore  
 The Kern Lodge  
 The Mother Lode  
 Chris & Lynette Thomas  
 Thomas Refuse  
 Tim's Auto Glass  
 USDA Forest Service  
 Walter Mortensen Insurance  
 Web Recycling  
 Wells Fargo Bank  
 WestAmerica Bank  
 Whispering Pines B & B Lodge  
 Charles White  
 Whitewater Voyages  
 Peter Wiechers  
 Chuck & Cathy Wild

Honorary or Exchange Memberships

Better Business Bureau  
 Friends of the Hatchery  
 Rebecca Giddens  
 B L "Smitty" Glass  
 Kern River Paiute Council (Nuui Cunni)  
 Kern River Valley Chamber  
 Kern Valley Golf Course  
 Kern Valley Museum  
 Kern Valley Substation; KC Sheriff's Office  
 Lake Isabella Fish & Game Habitat  
 North American Directory Services  
 Stewards of the Sequoia  
 Valley Direct, Inc  
 WFD Mayors



**SAVE A LIFE**

**Kern River Valley  
 BLOOD DRIVE**

**Tuesday, April 12, 2011**

**1:00 pm - 6:00 pm**

**First Baptist Church**

**3701 Suhre Street**

**Lake Isabella, CA 93240**

Contact Peggy Smith 661-323-4222 to sign up!

**Better than owning your own Ranch!**

Would you like to enjoy horse back riding, pool & spas, tennis, fishing, paddle boating, gun range, archery range, miles of hiking trails & more? Then you want a part of R Ranch!

- Just 45 min above Kernville & you can use it all year
- Use Cabins FREE, RV park w/full hookups
- Grant Deed ownership in this 750 acre private ranch
- NOT A TIMESHARE, very affordable.

Tours available by appointment  
 Call Sharon or Laurie of R Ranch Realty Today!  
 760-223-6187

Sierra Gateway On the River 13432 Sierra Way Kernville, CA 93238 (760) 376-2424	Sierra Gateway On the Lake 14606 Hwy 178 Lake Isabella, CA 93240 (760) 378-2207	Sporting Goods & Fuel 14604 Hwy 178 Lake Isabella, CA 93240 (760) 378-1315
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**KERNVILLE CHAMBER OF COMMERCE**  
 NEWSLETTER AD APPLICATION (FOR MEMBERS ONLY)

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
Street City Zip

MAILING ADDRESS \_\_\_\_\_  
PO Box or Street City Zip

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Ad to run:       April through July       August through November       December through March      \$20.00 per issue or \$50.00 year (3 issues)

Amount paid \$ \_\_\_\_\_       Cash       Check

**Mixer on June 1<sup>st</sup>, 2011!**

Come celebrate with Jim Ritter, the "OPEN HOUSE ~ GRAND OPENING" of Kern River Outfitters, in Wofford Heights. 6pm - ???  
 Appetizers and LOTS of "fun stuff".  
 More info for later.

**Mission Statement of the  
 Kernville Chamber of Commerce**

*"To serve and support its members; to attract visitors, new residents, and job creating businesses to the area; to pursue valley wide economic development; and to manage and improve the various community properties entrusted to its care."*

[kernvillechamber.org](http://kernvillechamber.org) working for our members Jan 1, 2011 – Mar 30, 2011

7,391 visitors viewed 24,864 pages for an average of 3.36 pages per visit. Average time spent was 3:32 minutes and 77.31% were new. Besides the United States, we were visited by Canada, United Kingdom, Germany, Australia, Brazil, India, Mexico, Phillipines, and Italy. There were 705 pageviews for lodging/motels and 1,266 for calendar of events.

# DENNY KNIGHT

## MEMORIAL SCHOLARSHIP

### SADDLE ROPING

JOHNNY MCNALLY'S RODEO GROUNDS, KERNVILLE, CA

**SATURDAY      APRIL 30<sup>TH</sup> 2011**

**SIGN UP      9:00 AM      ROPE      10:00 AM**

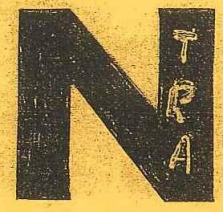
1. WARM UP POT #6 HANDICAP DRAW 3 FOR \$15.00  
BB (ENTER 4 TIMES-PROGRESSIVE AFTER 1)
2. SADDLE ROPING 5 STEER DRAW \$125.00  
(ENTER ONE TIME - CARRY YOUR AVERAGE)
3. # 6 HANDICAP DRAW 3 FOR \$15.00  
BB (ENTER 4 TIMES - PROGRESSIVE AFTER 1)



**BB = BUY BACK IF YOU MISS YOUR SECOND STEER IN  
THE BB ROPING FOR ONLY \$5.00 A MAN.**

**(MORE POTS IF TIME ALLOWS)**

FOOD CONCESSIONS WILL BE ON SITE (KV FFA)  
50/50 DRAWING & RAFFLE DRAWING



**TONY      760-378-3408**

**SKYLAR      760-384-8550**

# Rotary Club of the Kern River Valley 12th Annual Car Show

Saturday, May 7th, 2011  
9 AM to 4 PM

## “Down By the River Side”

Open to all 1975 or older Cars, Trucks, Street Rods, Stock or Custom

**LAKE CRUISE ■ VENDORS ■ GIANT RAFFLE ■ 50'S & 60'S MUSIC ■ PET PARADE**

For more info: 760.378.3888 or email to [cwild@mchsi.com](mailto:cwild@mchsi.com)  
Visit us on the Web at [www.rotarycarshow.com](http://www.rotarycarshow.com)



**#1- Lickety Split Run ~ June 15<sup>th</sup>, 2011**

Come ride along on our one-hour "LICKETY SPLIT" raft trip (class 1-3) on the "Wild & Scenic" Kern, California's premium Whitewater River!

\$30/person (single lick) or  \$55/person (double lick) includes a BBQ lunch in Riverside Park.

Each raft holds up to six happy paddlers (average-size paddlers) & guide. Overall time is approximate, including bus shuttle and safety orientation.

PLEASE INDICATE YOUR TIME PREFERENCES, WITH 1<sup>ST</sup>, 2<sup>ND</sup> AND 3<sup>RD</sup> CHOICES:

10:30\_\_\_\_ 11:30\_\_\_\_ 12:30\_\_\_\_ 1:30\_\_\_\_ 2:30\_\_\_\_ 3:30\_\_\_\_

OR

**#2- Sequoia Splash Run ~ June 15<sup>th</sup>, 2011**

BIG WATER AHEAD! Here's our two-hour "Sequoia Splash" raft trip (Class 1-4) on the "Wild & Scenic" Kern, California's premium Whitewater River!

**\$53/person**

includes a BBQ lunch in Riverside Park.

Each raft holds up to six happy paddlers (average-size paddlers) & guide. Depending on the river flow, this trip may be substituted with Double Lick. Overall time is approximate, including bus shuttle and safety orientation.

PLEASE INDICATE YOUR TIME PREFERENCES, WITH 1<sup>ST</sup>, 2<sup>ND</sup> AND 3<sup>RD</sup> CHOICES:

9:00\_\_\_\_ 11:00\_\_\_\_ 1:00\_\_\_\_ 3:00\_\_\_\_

Must be at least 16 years old for Sequoia Splash Run

**Please use a separate application for each run.**

BUSINESS: \_\_\_\_\_ CONTACT: \_\_\_\_\_  
 DAY PHONE:(\_\_\_\_) \_\_\_\_\_ E-MAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY & STATE: \_\_\_\_\_ ZIP \_\_\_\_\_

NUMBER IN YOUR PARTY: \_\_\_\_\_ (LIST ALL NAMES BELOW AND AGES FOR THOSE UNDER 18 YEARS)

1. \_\_\_\_\_ 4. \_\_\_\_\_  
 2. \_\_\_\_\_ 5. \_\_\_\_\_  
 3. \_\_\_\_\_ 6. \_\_\_\_\_

We prefer check or money order (non-refundable) to avoid credit card fees. If you prefer credit card we use pay pal with a 4% added charge.

Please supply E-mail address: \_\_\_\_\_

You will receive an e-mail from pay-pal. You do not need a pay pal account.

**Kernville Chamber of Commerce**  
 P O Box 397, Kernville, CA 93238-0397  
 11447 Kernville Road, Kernville, CA  
 Phone: (760) 376-2629 Fax: (760) 376-4371  
 e-mail: [office@kernvillechamber.org](mailto:office@kernvillechamber.org)

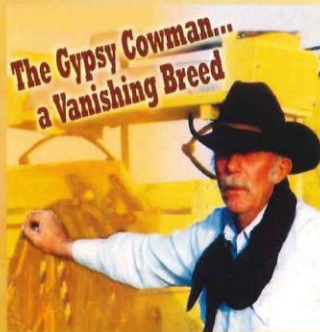
# Meet Emmy-Nominee Film Producer



And get a  
behind-the-scenes look at  
Linda Lou Crosby's  
newest project

April 15 at Ewings  
starting at 6 p.m.

**TICKETS**  
\$25 Single  
\$40 a Couple



Prices include:  
Copy of DVD, a \$7.99  
appetizer of your choice  
and a meet and greet  
with producer

Premiered at the Lone Pine Film Festival, Lone Pine, CA and in Miles City, MT in 2009. In this documentary you will meet Owen and his ranching friends, who live a life that may be fading away. The scenery is spectacular; the story compelling. Is Owen Badgett a vanishing breed....you decide.

\* Tickets for couples will include  
only one copy of DVD

For tickets: (760) 301 4279 or stop by  
Ewings at 125 Buena Vista Dr, Kernville  
(760) 376-2411

**FREE**

## KIDS' FISHING DERBY

OPEN TO ALL  
CHILDREN  
AGES 4 THRU 15  
YEARS

ALL PARTICIPANTS  
MUST BE REGISTERED

SATURDAY JUNE 4,  
2011  
6:00 AM TO 2:30 PM

WEIGH IN FROM  
9 AM TIL 3 PM

REGISTER AT  
WOFFORD  
HEIGHTS PARK  
E. EVANS ROAD,  
WOFFORD HEIGHTS  
JUNE 3<sup>RD</sup> 3PM TO 6PM  
JUNE 4<sup>TH</sup> 6AM TO 12PM

FOR MORE  
INFORMATION CONTACT:

KIDS' FISHING DERBY  
C/O FISH & GAME  
HABITAT CLUB  
PO BOX 127  
LAKE ISABELLA, CA  
93240

ELAINE JOHNSON,  
"DERBY CHAIR"  
760.376.8997

### KERN RIVER FESTIVAL 2011

April 15-17, 2011

Points of Interest:

- Whitewater Videos and films at Frandy Park.
- Pancake Breakfast at Frandy Park, Sat. & Sun.
- Gear Swap
- Brush Creek Race
- Hooligan B.Y.O.B. (Build Your Own Boat) Race
- Raffle on Sunday.

Hosted by Kern Valley River Council