

KERNVILLE CHAMBER OF COMMERCE



2010 Christmas in Kernville with Hoffman Hospice's "Light Up A Life" Tree

NEWSLETTER

DECEMBER 2011 – MARCH 2012

LETTER FROM THE PRESIDENT

As we approach the half way mark of this chamber year, we welcome Steve Nelson to the Kernville Chamber Board of Directors. Steve has had a business in the Kernville Antiques building and has an extensive background in attracting tourism to his former home in the San Bernardino area. He and his wife, Elizabeth, own Stella's, A Boutique & Beyond in Wofford Heights. Welcome Steve, to you and your family. We also welcome our fifteen new chamber members who we are pleased to be serving.

Part of small town friendships are the events that we hold to gather us all together. The Candle Stroll in Circle Park is just that, focusing on the true meaning of Christmas with the live nativity scene. This meaningful evening has the Sweet Adelines leading the folks in Christmas Carols while strolling with candles.

Our Christmas Shop Hop is sure to be a success this year. The business community unanimously requested that we hold the event on the evening that Santa comes to town which happens to be December 3rd. From 5-8pm, Circle Park and the Oddfellows Hall will have music for your enjoyment and the merchants will have lots of sales, discounts, door prizes and raffles. All of this is available in the walkable community of Kernville.

The Kernville Walkable Community Project that the county is overseeing, met with business owners from around town last month. Positive comments were put forth by all participants and we'll see the project come to fruition in the fall. Several more meetings will take place before its completion. For more info contact Cheryl 760.376.4124.

We'd like to thank Board Member Brad Alexander who personally oversaw the cleanup of the rodeo grounds for our October Kernville Stampede Rodeo. Camp Owen boys came out for several work days. Lanny Borthick and crew made lots of repairs and updated the grandstand benches. The chamber has spent over \$20,000 on repairs, upgrades, and maintenance to the rodeo grounds. This is only possible through your support of our events: Whiskey Flat Days and Rodeo, Whitewater Wednesday, Kernville Stampede Rodeo, and through membership dues.

We've already had our third Whiskey Flat Days meeting and the next one is on Monday, December 12, at 5pm at the community building. Our theme, "Don't Let Your Babies Grow Up To Be Outlaws", has met with great approval and humor from folks in town. Thanks to Kellene Kirkpatrick for her imaginative theme submission. There's only four more meetings so come on out and get involved. Your community needs you for the biggest 4-day event held in Kern County! We have a new, revised application for those running for the Honorary Mayor of Whiskey Flat. All donations will be completely tax deductible through our newly established 501c(3), a non-profit organization that is part of the Kernville Chamber of Commerce. Kernville Community Enhancement Projects (KCEP) will help businesses and organizations to write off their donations to the chamber.

We're always working to promote your business and the community. Recently we sent Board Member, Steve Nelson, to the Kern County Board of Trade Tourism Summit. He was accompanied by Cody Norris of the Forest Service and they each came back with lots of ideas and ways to promote our area. Speaking of the Forest Service, thank you for presenting to us the

beautiful plaque from the Department of Agriculture for our participation in helping the town maintain a good and friendly presence for information during this past summer by staying open on Saturdays and Sundays. We had many visitors who were thankful for the opportunity to obtain information and get their fire, wilderness, and boating permits on the week-ends.

As you can see, the Kernville Chamber is working for you. Join now, become involved, and be a part of this great way to help your community become the best it can be.

We wish you all a very *Merry Christmas and a Prosperous and Healthy New Year!!*

Cheryl Borthick, President

NEW MEMBERS

WELCOME
ABOARD!



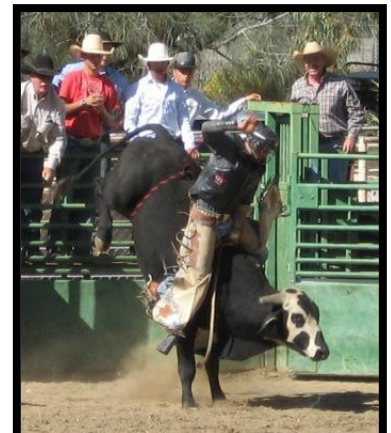
WELCOME ABOARD!! The following new members have been added since August 1, 2011:

Elisa Nevius, Clinical Psychologist, located in Lake Isabella
 Cheyenne's Stage Stop Restaurant in Riverkern, owner Rob Jones
 Valley Fitness in Lake Isabella, owner Shannon Stivers
 Stella's - A Boutique and Beyond in Wofford Heights, owners Steve and Elizabeth Nelson
 Ewings on the Kern in Kernville, owner Dylan Fast
 Kernville Saloon in Kernville, owner Jim Gordon
 Sportsman's Inn in Kernville, owner Gary Craig
 Cerro Coso Community College in Lake Isabella, Director Erie Johnson
 The Piliili Wagon, a Native American food vendor; owner Christina Carvajal of Weldon
 The Kern River Valley Gun Association in Kernville

Please remember to always keep us updated with your information and bring brochures for our displays! We love referring visitors and locals to your business and it helps tremendously to be able to hand out information. We also use your brochures at different trade shows throughout the year.

PAST EVENTS

The weather definitely cooperated for the **KERNVILLE STAMPEDE RODEO** on October 15th and 16th. There were a lot of events for the very young to enter like the Sheep Scramble (right). Some of these young uns were brave enough to enter the Mutton Bustin' and the Hide Race (below). As with most of these events, you better not mind eatin' a little dirt! Of course, the rest of the time was filled with Bull Riding (below right), Team Roping, Barrel Racing and Bell Steer Roping which, as it turned out, can be quite entertaining! If you didn't get here, you missed a great rodeo and a lot of fantastic food!



Our fall **Festival of Treats** for the Kernville school students went fast and furious this year. Dressed in their "Halloween Best", all the kids lined up at the school and began their Trick or Treating trek by stopping at our chamber building first. Here they picked up a bag from the Elks Lodge, and treats from Kernville Chamber and the First Baptist Church. Then it was onward down the boulevard and all around Circle Park to fill their bags at each business that displayed orange and black balloons. It only took about 5 minutes for the kids to get through our area but they were probably tuckered by the time they went all the way through town and back to school again. Many thanks to all the merchants who participated in the festival.



Student from Kernville School going through the line to receive treats.



Smitty Glass, volunteer.



"Angels" getting directions from Michelle, Chamber Office Manager.

HOSPITALITY, MIXERS, AND TRADE SHOWS



Our last **Member Spotlight** was held on the evening of August 30th, at Cheyenne's Stage Stop Restaurant in Riverkern (photo left). Owner Rob Jones prepared a delicious BBQ dinner at a reduced price for this special evening.

The **Bakersfield Business Expo**

(photo right) was on October 27th at the RaboBank Arena. This year our raffle giveaway was put together with unique items from Riverside One Stop. It was reported that 1,600 people came through this expo in the 4 hours it was open. We gave away more Kern Valley Visitor Guides and brochures than any other time we've been there. We always have tickets from the Greater Bakersfield Chamber of Commerce to get you in, free of charge.



COMING EVENTS

The *Candle Stroll, Caroling, and Live Nativity Scene* will begin at 6pm this year on Friday, December 2nd, in Circle Park. All the Christmas lights and decorations will be up to add to the enjoyment. This will definitely get your Christmas Spirit in gear as the Sweet Adelines lead the singing. Saturday, December 3rd will be the first night Santa comes to the park after the Parade of Giving at 4pm. The *Christmas Shop Hop* will start at 5pm with most Circle Park merchants participating to give you discounts, raffle items, music and refreshments.

Kernville Chamber member businesses not located in Circle Park will set up in the Oddfellows Hall along with singer, Marty O'Hara for your entertainment. AltaOne Credit Union will be open from 5-8pm for your convenience, and will be serving coffee, hot chocolate, and cookies. If you use your AltaOne VISA card this night at participating merchants you have a chance to win up to \$100 towards those purchases on your card. Bring your kids to see Santa and SHOP LOCAL! You can pick up a program for this event Saturday evening at the Oddfellows Hall.

The **WHISKEY FLAT KICK-OFF DINNER** is on January 6th at Ewings beginning at 5pm. Dinner at 6pm will be a beef and chicken buffet with all the trimmings for \$25/person. Reservations through the Chamber Office are required. Phone 760.376.2629 or come in and see us. After the Kick-Off dinner it's 6 weeks of campaigning for the mayor candidates until the big **WHISKEY FLAT DAYS** weekend on February 17-20, 2012. This year's theme is "Don't Let Your Babies Grow Up To Be Outlaws".

To see a more complete listing of Community Events, please turn to page 6.

| <i>Kernville Chamber Meeting Dates</i> | |
|--|--------------------|
| Dec 12th | Board Meeting |
| | WFD Meeting |
| Dec | No General Meeting |
| Jan 9th..... | Board Meeting |
| | WFD Meeting |
| Jan 26th..... | General Meeting |
| Feb 13th | Board Meeting |
| | WFD Meeting |
| Feb 27th | General Meeting |
| Mar 12th | Board Meeting |
| Mar 26th | General Meeting |



"OFFICE OF SWEET JUSTICE" QUOTE

*"Peace On Earth will come to stay,
when we live Christmas every day."*

-Helen Steiner Rice

Reminder: Our General Meetings are open to the public. Please join us on the 4th Monday of each month at 3pm at the Chamber Hall. Stay informed on civic issues, events, and marketing. Share your ideas with us and find out how we can help your business.

Just for laughs:

"Santa Claus has the right idea. Visit people once a year." -Victor Borge

Merry Christmas



Kernville

Chamber of Commerce

2011-2012 INTERIM OFFICERS

Cheryl Borthick
President

Sheryl Parmelee
Vice President

Lucian Whitman
Treasurer

BOARD OF DIRECTORS

Bradley Alexander
Robert Burkhart
Annette Davis
Beverly Demetriff
Steven Nelson
Jeanette Rogers-Erickson
Susan Rumsower
Sharon Stenerson
Daniel Wagner

OFFICE STAFF

Michelle Sweet
Ann Justice

"Office of Sweet Justice"

PO Box 397

11447 Kernville Rd

Kernville, CA 93238

760.376.2629

866.KERNVILLE

FAX 760.376.4317

Dues Schedule

Membership year:
July 1 through June 30
Dues payable in July

Business.....\$100

Non profit or Individual...\$50

Retired Individual...\$25

CHERYL'S DINER

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Cheryl Borthick
Owner / Manager

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Kernville, Ca 93238

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714.761.0296

Consulting Residential Commercial

LANNY BORTHICK GENERAL CONTRACTOR LIC.# 269081

P.O. BOX 910
Kernville, Ca 93238

Office: 760-376-6800
Cell: 760-379-7832
Fax: 760-376-1910



Joan "Jody" Nadel

Phone: (760) 376-2722

Mailing address:

PO Box 3888

Wofford Heights, CA 93285

SPORTSMAN'S PARK

224 Cypress Lane, Space "J"
Wofford Heights, CA 93285

"A Happy Place Called Home"

KERN Village

32 Burlando Road
PO Box 647
Kernville CA 93238
760-376-6733
Lic. #157200475

THE BURLINGTON

13 Sycamore
PO Box 6
Wofford Heights, CA 93285
760-376-6474
Lic #155801223

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Sheryl Parmelee Administrator



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Lake Isabella Senior Center
6405 Lake Isabella Blvd.
Lake Isabella, CA 93240

Visit our website for details:
www.kernvalleychorus.com
or call 760-376-4124

Kern Valley Chorus

THE HONORABLE MAYORS OF WHISKEY FLAT

1958 Murray Knight
1959 Barbara Hed "Mystery Candidate"
1960 Warren Axe "Warren Jack Axe"
1961-1962 Harvey Malone "Harmless Harv"
1963 Bruce Farmer "Doc Bructo"
1964 Chuck Sager
1966 Dick Gallagher "Gallant Gallagher"
1967 Bill Marks "Hardrock Bill"
1968 Fred Kirste "Forthright Fred"
1969 Bob Powers "Bullrun Bob"
1970 Clint James "Cold Cash Clint"
1971 Dave Rossback "Dog Ear Dave"
1972 Fred Kirste "Forthright Fred"
1973 Don Thome "Shear Shot"
1974 Joyce Jones "Joyous Jones"
1975 Bill Stoddard "Wild Bill"
1976 Harry Torrance "Dirty Harry"
1977 Richard Rooney "Rapid Richard"
1978 Norm Eccles "Stormin Norm"
1979 Mike Collins "Moonshine Mike"
1980 Kenny Burmeister "Klondike Kenny"
1981 Charles Smith "Steamboat Smitty"
1982 Brian Medland "Badland Brian"
1983 Barbara Stephens "Better Times Barbara"
1984 Bert Curtis "Buffalo Bert"
1985 Chris Burnham "Casino Chris"
1986 Johnny Johnson "Gentleman Johnny"

1987 Charlie Gillingham "Iron Man"
1988 Lil McBurney "Diamond Lil"
1989 Susie Day "Sizzlin' Susie"
1990 Carrie McKinty "Calamity Carrie"
1991 John Spoon "One Shot John"
1992 Sharon Scott "Shamless Sharon"
1993 Sharon Maughmer "Six Shot Sharon"
1994 Bobbie Lane "Bootlegger Bobbie"
1995 Gene Parks "Gentleman Gene"
1996 Ron Smith "Rotten Ron"
1997 Debbe Panco "Dynamite Du"
1998 Keith Stenerson "Buckshot Keith"
Craig MacNair "Tombstone Mac"
1999 Charlie Erikson "Harley Charlie"
2000 Marty O'Harra "Marvelous Marty"
2001 Sheryl Parmelee "Satin Sheryl"
2002 Ron Chevallier "Eradicator Ron"
2003 Mike Austin "Do-Right Mike"
2004 Kellee VanRensselaer "Kick'm Up Kel"
2005 Butch Kelley "Buffalo Butch"
2006 Randy Kyt "Rev. Right Rigor Mortus Randy"
2007 Rachel Whitman "Rustlin' Rachel"
2008 Lisa Wyly "Louisville Lisa" and
Jerry Sietsma "Outlaw Jerry James"
2009 Bob VanHelden "Bronco Bob"
2010 Tony Plante "Tenderfoot Tony"
2011 Gene Hacker & Lucian Whitman "Mean River Gene &
Whitewater Whitman"

Your name could be HERE for 2012!

CALENDAR OF EVENTS

- Dec 1** 4th annual Hoffman Hospice "LIGHT UP A LIFE", 5:30pm in Circle Park, Kernville. Ceremony is free and open to the public. Attendees may honor or memorialize a loved one by placing a symbolic light on the tree. Guests wishing to do so are asked to make a minimum \$10 donation. Those who make a donation of \$100 or more will receive a commemorative ornament. Marci, 661.410.1010
- Dec 2** CANDLE STROLL, CAROLING & LIVE NATIVITY SCENE, 5pm in Circle Park, Kernville Chamber, 760.376.2629
- Dec 8** SWEET ADELINES CHRISTMAS CHORUS SHOW, 7:30pm, Lake Isabella Senior Center. Christmas Performance with friends. Tickets pre-sale \$5; at the door \$7; children 12 & under free. Cheryl 760.379.7108
- Dec 3** 3rd Annual Christmas Shop Hop with Circle Park merchants, 5-8pm. Music, raffles, and refreshments! Have fun and do your Christmas shopping, too! Other merchants located in Oddfellows Hall along with entertainment by Marty O'Hara. Kernville Chamber 760.376.2629
- Dec 3** CHRISTMAS IN KERNVILLE and Car Parade, Circle Park, 4pm; Santa in the Park 5pm. Kenny 909.754.5270

2012

- Jan** 20th Annual SOUTH FORK VALLEY CHRISTMAS BIRD COUNT, Bob Barnes 760.382.1260 or Denise 760.378.4278
- Jan** 33rd Annual KERN RIVER VALLEY CHRISTMAS BIRD COUNT, Kern River Preserve, Alison 760.378.2029
- Jan 6** Whiskey Flat KICK-OFF DINNER, at Ewings; 5-6pm social, 6-7pm dinner, program after 7pm. Beef and chicken buffet with ALL the trimmings, 25/person. Entertainment by *Wild Blue Rose Band*. Reservations required. Kernville Chamber 760.376.2629
- Jan 16** MAN AND WOMAN OF THE YEAR Awards and Installation, 6:00pm, Paradise Cove, KRV Chamber, 760.379.5236
-
- Feb 16** Whiskey Flat COWBOY AUCTION, at Ewing's on the Kern. Sign-ups at 6pm, Auction at 7pm. Kernville Chamber, 760.376.2629 or Tony Cain, 760.378.3408
- Feb 17** KRV WOMAN'S CLUB WHISKEY FLAT KICK OFF LUNCHEON AND FASHION SHOW, Elks Lodge, Wofford Heights, doors open 10am, Marian 760.376.4578
- Feb 17-20** 55th annual WHISKEY FLAT DAYS – Whiskey Flat (a.k.a. Kernville), celebrates life in the 1850's. Includes parade, carnival, music, dancing, crafts – always on Presidents' weekend. Kernville Chamber, 760.376.2629
- Feb 18-19** WHISKEY FLAT WILD WEST DAZE RODEO, 1pm at McNally Rodeo Arena. Kernville Chamber, 760.376.2629. Get your pre sale tickets around town or at the Kernville Chamber office.
- Feb 25** 14th Annual ALL-VALLEY *Jeanette Rogers-Erickson* HEART WALK at KV High School, Lake Isabella. Anna 760.379.5257 x24
-
- Mar** FRIENDS & FAMILY NIGHT, KV Chorus – Sweet Adelines, 7:30pm at Senior Center. Entertainment, followed by \$5/ticket Dessert Bar. More info later. Cheryl 760.376.4124
- Mar 16-25** 4th Annual LIVING GREEN FESTIVAL, Green Expo, Green Film Festival, Run for Living Green & more, KRV Revitalization, Richard, 760.333.4561
- Mar 17** CASINO NIGHT at KRV Senior Center, 5:30pm, \$25/person includes dinner. Kern River Valley Chamber 760.379.5236
- Mar 31 & Apr 1,2** 23rd Annual LAKE ISABELLA FISHING DERBY, KRV Chamber of Commerce, 760.379.5236

*(Please note dates and times are subject to change; call for current info. 760.376.2629)

EVERY SATURDAY

9am-1pm beginning Oct 2 - Lakeshore Farmers Market, 7466 Wofford Heights Blvd, at Lakeshore Lodge. Featuring locally grown produce and organic produce from Fay Organic. Also the pickup point for the Abundant Harvest program. We will feature local, select arts & crafts. For more info call 760.379.1692

9am-2pm – Nuui Cunni Farmer's Market, 2600 Hwy 155, fresh produce, eggs, herbs, crafts, & plants, 760.549.0800

12 noon – Sobriety Meetings, Nuui Cunni Indian Cultural Center, 2600 Hwy 155, AA, NA & AI Anon, 760.379.4683

No dates available for events listing only the month.

2011-2012 MEMBERS

A House of Justice Vacation Rental
 Alta Sierra Foxhaven
 Alta Sierra Kamala Kabin
 AltaOne Federal Credit Union
 Amerigas Propane
 Anderson, Tom
 Arthur & Sydney R Barnes Family
 Foundation
 Atchison Propane
 Barewood Motel
 Betty B's Justin Tyme Vacation Rentals
 Burlington, The
 California Water Service Co.
 Camp Kernville
 Camp Whitsett
 Carriage Inn
 Century 21, Lake Isabella
 Cerro Coso Community College
 Cheryl's Diner
 Cheyenne's Stage Stop Restaurant
 Click Realty
 Cowgirl Café, The
 Cynthia Cowden Investment Services
 Dave's Sports Bar
 D.B.W. Contractor
 Denny Rushton, DDS
 Edward Jones Investments
 Erskine Creek Water Co
 Ewings on the Kern
 Father's Heart Foursquare Church
 Fence Post, The
 First Baptist Church of Kernville
 Frandy Park Campground
 General Plumbing
 Golden State Surplus
 Hanley, Jennifer
 Harry P Thal Insurance Agency
 High Sierra Wild Horse Sanctuary &
 Gentling Center
 Hillside Ranch Vacation Rentals
 Houchin Community Blood Bank
 Ice House
 James Store DBA Sierra Gateway Mkt
 Kern River Brewing Company, Inc.
 Kern River Cabin Rental
 Kern River Corporation
 Kern River Feed & Hay
 Kern River Fly Shop
 Kern River Health Center
 Kern River Lake Isabella Assoc of
 Realtors
 Kern River Outfitters
 Kern River Tours
 Kern River Vacation Rentals
 Kern River Vacation Trailers
 Kern River Valley Art Association
 Kern River Valley Cemetery
 Kern River Valley Fire Safe Council

Kern River Valley Gun Association
 Kern River Valley Heritage Foundation
 Kern River Valley Revitalization, Inc.
 Kern River Valley Woman's Club
 Kern Trophies
 Kern Valley Healthcare District
 Kern Valley River Council
 Kern Valley Sun
 Kern Village Assisted Living
 Kernville Home Rentals
 Kernville Inn
 Kernville Mini Storage
 Kernville Saloon
 Kernville United Methodist Church
 L & M Lumber
 Lake Isabella Kern River KOA
 Lakeshore Lodge
 Lakeview Motel
 Lanny Borthick General Contractor
 Lighthart Corporation, The
 Lodge at Painted Rock, The
 Lore's Loft
 McNally's Fairview Lodge & Restaurant
 Mediacom
 Bette Meyer
 Mountain & River Adventures
 Mountain Top B & B
 Mount-n-Lake Motel
 Dr Elisa J Nevius, Clinical Psychologist
 North Fork Marina
 Oddfellows Lodge
 Old West Kettle Corn
 Owens Valley Career Development
 Painter, Carol
 Pat Turnham Realty
 Petal Pusher Plus
 Piliili Wagon, The
 Pizza Barn
 Powers, Marge
 Randall, George & Darlene
 Reid, Dick
 Renewable Resources Group
 Riverside One Stop
 Riverview Lodge
 RJ Smith Construction
 Rossback & Sons
 Rotary Club of Kern River Valley
 R-Ranch in the Sequoias
 R-Ranch Realty
 Sanders, Adam
 Sanders, Stacey
 Scotty's Texaco & Mini Mart
 Sienna Wellness Institute
 Sierra Business Council
 Sierra Gateway Cottages
 Sierra South Inc
 Silver City Ghost Town
 Southern California Edison

Southern Sierra Fly Fishing Club
 Sportsman Trailer Park
 Sportsman's Inn
 Springhill Suites by Marriott
 Stella's – A Boutique & Beyond
 Stenerson, Sharon
 Sweet Adelines
 That's Italian
 The Drugstore
 The Kern Lodge
 The Mother Lode
 Thomas, Chris & Lynette
 Thomas Refuse
 Tim's Auto Glass
 Transcend Automotive
 USDA Forest Service
 Valley Fitness
 Walter Mortensen Insurance
 Web Recycling
 Wells Fargo Bank
 WestAmerica Bank
 Whispering Pines Lodge B & B
 Charles White
 White's Cleaning Service
 Whitewater Voyages
 Peter Wiechers
 Chuck & Cathy Wild

Honorary or Exchange Memberships

Better Business Bureau
 Friends of the Hatchery
 Rebecca Giddens
 B L "Smitty" Glass
 Kern River Paiute Council (Nuui Cunni)
 Kern River Valley Chamber
 Kern Valley Golf Course
 Kern Valley Museum
 Kern Valley Substation; KC Sheriff's
 Office
 Lake Isabella Fish & Game Habitat
 North American Directory Services
 Stewards of the Sequoia
 Valley Direct, Inc
 WFD Mayors



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|---|---|--|

KERNVILLE CHAMBER OF COMMERCE
 NEWSLETTER AD APPLICATION (FOR MEMBERS ONLY)

BUSINESS NAME _____

ADDRESS _____
Street City Zip

MAILING ADDRESS _____
PO Box or Street City Zip

PHONE _____ EMAIL _____

Ad to run: April through July August through November December through March \$20.00 per issue or \$50.00 year (3 issues)

Amount paid \$ _____ Cash Check

Michelle Sweet, Realtor
 Direct 760-417-2198
 msweet.realty@gmail.com
 Dre #01360343

PAT TURNHAM REALTY

40 TOBIAS, KERNVILLE, CA 93238
 OFFICE: 760.376.HOME
 FAX: 888.908.8271
 WWW.KERNRIVERVALLEYHOMES.COM

**Mission Statement of the
 Kernville Chamber of Commerce**

“To serve and support its members; to attract visitors, new residents, and job creating businesses to the area; to pursue valley wide economic development; and to manage and improve the various community properties entrusted to its care.”



www.kernvillechamber.org WORKING FOR OUR MEMBERS Jul 1, 2011 – Sep 30, 2011

6,468 visitors viewed 30,413 pages for an average of 3.79 pages per visit. Average time spent was 4:02 minutes and 77.15% were new. Besides the United States, we were visited by Indonesia, United Kingdom, India, Germany, Brazil, Canada, Serbia, and Philippines. There were 980 pageviews for dining, 2,085 for lodging/motels, and 2,233 for calendar of events.

With 2,233 page views to the Calendar of Events, it's extremely important for members to send in the information on their events as soon as possible at the beginning of each year. The application is on our website.